



South Georgian Bay
Community Health Centre

STRATEGIC PLAN 2021-2024

VISION

Health and wellbeing of those we serve

MISSION

To build collaborative and inclusive pathways to health

VALUES

- I INCLUSIVE**
We actively seek ways to include and welcome members of our community to participate in meaningful ways.
- C COLLABORATIVE**
We make the best use of our talents through team-work, community partnerships, and other collaborative approaches.
- A ACCESSIBLE**
We are committed to breaking down barriers to good health and wellbeing in our community.
- R RESPECTFUL**
Every ONE is a unique and valued member of the community and will therefore be treated with fairness and openness.
- E EQUITABLE**
We recognize differences among people and treat people differently according to their needs in order to achieve equality of access.

1 Advance
Our Community

2 Advance
Our Culture

3 Advance
Our System



1

Advance Our Community

We will promote and support the health and well-being of those we serve

1. Advocate for community action to address the social determinants of health
2. Promote and preserve our specialty in serving people living with vulnerabilities
3. Offer community wide programs and workshops that are rooted in our Model of Health and Well being

2

Advance Our Culture

We will foster an energetic and caring culture where everyone matters

1. Ensure clients feel safe and their unique needs understood
2. Ensure staff feel safe, heard, and supported in their roles
3. Ensure partners and volunteers feel valued and a sense of belonging

3

Advance Our System

We will encourage and advance a collaborative healthcare system that supports people living with vulnerabilities

1. Collaborate with member organizations of the South Georgian Bay Ontario Health Team to achieve a stronger, more effective and accountable local system of care
2. Contribute to the development of a care system that builds upon and significantly advances the health of our community
3. Be a high achieving healthcare organization