

ONLINE PROPERTIES USAGE

This Online Properties Usage document applies to the South Georgian Bay Community Health Centre (SGBCHC) website and social media accounts and governs data, collection and usage. By using the SGBCHC online properties, you consent to the data practices described in the disclaimers below.

WEBSITE DISCLAIMER

Collection of your Personal Information

When using the SGBCHC website, personal information such as your name, phone number, address and email may be collected if you provide us with this information. Examples of this would be if you are registering for a program, workshop or to receive communication. The SGBCHC's website may also collect anonymous demographic information, which is not unique to you, such as your postal code, age, gender, preferences, interests and favorites. Information about your computer hardware and software (such as your IP address, browser type, domain names, access times and referring website addresses) may be collected by the SGBCHC. This information may be used by SGBCHC for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of the SGBCHC website.

[Click here](#) for more information about client privacy.

Use of your Personal Information

SGBCHC collects and uses your personal information collected from our website to deliver some programs and or workshops and to inform you of other products or services. SGBCHC may also request users to register for mailing lists and survey's which allows us to contact you for feedback.

The SGBCHC does not share or sell its customer lists to third parties. The SGBCHC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The SGBCHC tracks website traffic to determine pages or information that are most popular. This data is used to improve the experience of the SGBCHC website.

The SGBCHC website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on SGBCHC or the site; (b) protect and defend the rights or property of SGBCHC; and, (c) act under exigent circumstances to protect the personal safety of users of SGBCHC, or the public.

Use of Cookies

The SGBCHC website uses "cookies" to help you personalize your online experience. Cookies let us "remember" information about your preferences and allow you to move within areas of our site quickly and easily. These cookies contain anonymous, non-personal information. A cookie is

a text file that is placed in your web browser's memory by a web server. Cookies cannot be used to run programs or to deliver malicious software to your computer. You can choose to have your computer warn you each time a cookie is being sent or you can choose to turn off all cookies. This can be done through your browser's settings. If you turn cookies off, you may no longer have access to many features provided by our website.

Medical Advice

Information provided on this website does not constitute medical advice and should not be used for diagnosis or treatment purposes. Due to unique individual needs and medical history, please consult your primary care provider who will be able to determine the appropriateness of the information for your specific situation and will assist you in making any decisions regarding treatment and/or medication. SGBCHC and/or its primary care providers shall not be liable for any damages, claims, liabilities, costs or obligations arising from the use or misuse of the material contained on this website, whether such obligations arise in contract, negligence, equity or statute law. We do not guarantee or warrant the quality, accuracy, completeness, timeliness, appropriateness or suitability of the information provided.

Handling, Retention and Destruction of Personal Information

SGBCHC does not retain any personal information from you on our website. If you have provided us with personal information through the SGBCHC website (such as address, name, email, phone number) this information is reviewed and transferred for programming purposes and deleted immediately from the website.

Privacy and clients' rights

You can read the SGBCHC privacy and clients' rights statement [here](#).

Links to External Sites

Links to external websites are provided as a reference to assist you in identifying and locating other Internet resources that may be of interest. Please remember that Internet resources are not a substitute for the advice of a qualified health care provider. We do not assume responsibility for the accuracy or appropriateness of the information contained in other sites, nor do we endorse the viewpoints expressed in other sites.

SOCIAL MEDIA DISCLAIMER

Purpose

The SGBCHC supports open dialogue and the open exchange of ideas and recognizes that social media is a tool for communication that can help build stronger ties with the community. The SGBCHC also works under an Anti-Racism, Anti-Oppression framework, and does not tolerate racism, prejudice or any form of discrimination.

Community Standards

The SGBCHC maintains a social media presence to increase support, access and awareness about our programs and services, and engage our community in advocacy initiatives through the platforms listed below:

Twitter: [@SGB_CHC](#)
YouTube: [South Georgian Bay Community Health Centre](#)
Facebook: [SouthGeorgianBayCHC](#)
LinkedIn: [South Georgian Bay Community Health Centre](#)
Instagram: [@sgbchc](#)

The SGBCHC is committed to creating informative, welcoming, and safe spaces for our clients, staff, and communities. To this end, the following comments and/or behaviour are considered unacceptable and can be deleted without notice if/when they occur:

- Offensive, profane, hateful, abusive, aggressive, pornographic, defamatory or discriminating language of any kind
- Content that promotes, fosters, perpetuates discrimination on the basis of race, age, gender, creed, marital status, socio-economic status, physical or mental disability, or sexual orientation
- Content that encourages illegal activity
- Impersonation or misrepresentation
- Serious or unproven accusations
- Spam

If someone engaging with our social media violates our terms of use, SGBCHC may block or mute the user without notice. Violations may also be reported.

Privacy

In order to respect your privacy and the privacy of others, please do not post any content that includes personal information. Examples of personal information may include names, phone numbers, addresses, emails, or details about your personal health.

Follows and Likes

The SGBCHC may follow and like social media accounts from its partners, stakeholders or other relevant sources. Please note that being followed or liked by SGBCHC does not imply endorsement of any kind.

Availability for updates

The SGBCHC updates and monitors its social media accounts during regular business hours. Comments from users outside of these times will be reviewed at the beginning of the next business day. Posts may happen outside regular business hours under extraordinary circumstances or if being populated by a scheduler.

Contact Information

If you have any questions about these Terms and Conditions of Use or the website in general, please contact info@sgbchc.ca or 705-422-1888.

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